



Your complete meetings solution.

meetings360SM

powered by American Express and StarCite

Gain visibility, control processes, and save money with an end-to-end, global meetings management solution.

meetings360 combines the innovative online meetings management tools and expense management expertise of both StarCite and American Express to provide you with a single solution for meetings.¹



VISIBILITY

- Review American Express Card transactions in real time
- Access meetings spend reports and historical RFP data
- Calculate ROI
- Benchmark against peers

CONTROL

- Implement a Card program
- Establish preferred suppliers
- Monitor meetings policy compliance
- Standardize sourcing and planning

SAVINGS

- Enhance purchasing power
- Maximize float
- Streamline reconciliation process
- Reduce unauthorized meetings

Costs from meetings and events can represent up to 3% of a company's revenues.² Yet many companies operate without accurate visibility into their meetings expenses and miss significant savings opportunities.

- Tracking meetings expenses in multiple spreadsheets? meetings360 offers a single source for information.
- Recording data manually? meetings360 helps automate reconciliation.
- Forecasting without accurate data? meetings360 provides access to historical meetings budgets.

Implement meetings360 to access and leverage the consolidated meetings data your company needs to help maximize savings potential. Let us show you how.

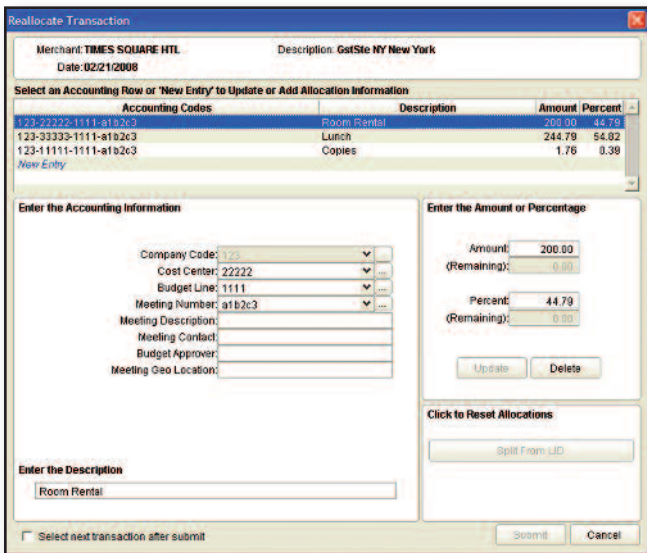
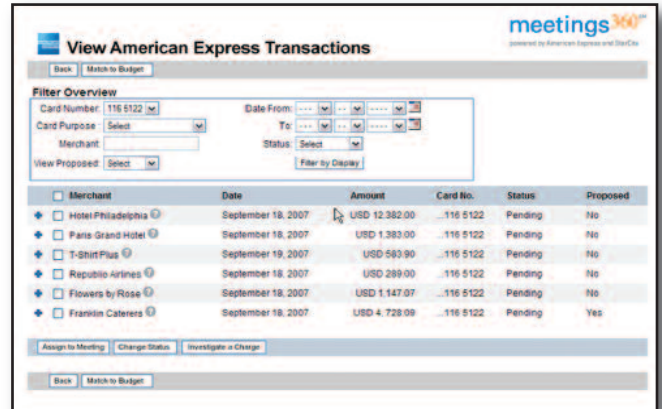
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Here's how meetings360 provides end-to-end value for meetings management:

BUDGETING

Monitor meetings budgets in real time

- Match budget to actual charges with an automated daily upload of American Express Card transactions
- Investigate unbilled transactions directly with suppliers



RECONCILIATION

Reduce manual data entry

- Pre-populate allocations in the American Express® Corporate Account Reconciliation tool
- Upload meetings spend data to your financial system

REPORTING AND INSIGHT

Increase spend visibility with consolidated data

- Compare meetings and transient spend through one of three new reports from American Express @ Work®
- Enhance meetings analysis via industry-first reporting

PROPERTY NAME	January - June		
	MEETINGS TOTAL	TRANSIENT TOTAL	TOTAL SPENT
Orange Resort	1,496.64	2,693.95	4,190.59
Golden Hotel	963.38	1,734.08	2,697.46
Grand Hotel	963.38	1,734.08	2,697.46
Parkside Resort	402.65	724.77	1,127.42

meetings360 also helps make planning, sourcing, and paying for meetings easier and more efficient. You can apply for American Express® Corporate Cards, take advantage of exclusive American Express offers while selecting venues, and pay hotel deposits with the Card—all online.

Visit americanexpress.com/meetingsolutions or contact your American Express representative to learn more about meetings360.

StarCite, Inc. is the leading technology provider of On Demand Global Meeting Solutions™. StarCite optimizes global investments in corporate meetings and events, delivering visibility, savings and control to drive significant cost reduction to buyers and enhanced revenues to suppliers.

¹ meetings360 is currently available to customers. Certain features of meetings360 will become available during 2008 and early 2009. Please contact your American Express representative for further information.

² Aberdeen Group, Strategic Meetings Management Report 2008